

Chicago children's author Stenetta Anthony is a recipient of the prestigious Mom's Choice Award

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The Mom's Choice Awards Names, (Stenetta Anthony) Among the Best in Family-Friendly Products (children's book)

Summary: Award Winning Author Stenetta Anthony is honored to announce that children's book, *Ella Learns to Dance* has earned the prestigious Mom's Choice Award®. Having been rigorously evaluated by a panel of MCA evaluators, this children's book is deemed to be among the best products / services for families.

Full Release:

Chicago, Illinois The Mom's Choice Awards® has named *Ella Learns to Dance* as among the best in family-friendly media, products and services. The MCA evaluation process uses a propriety methodology in which entries are scored on a number of elements including production quality, design, educational value, entertainment value, originality, appeal, and cost.

"We are thrilled to earn the Mom's Choice Awards Honoring Excellence Seal of Approval," says Stenetta Anthony (author). "We know all the great things the MCA does to connect consumers, educators, and caregivers with the best products and services available for families.

To be considered for an award, each entrant submits five (5) identical samples for testing. Entries are matched to evaluators in the MCA database. Evaluators are bound by a strict code of ethics not only to ensure objectivity, but also to ensure that the evaluation is free from manufacturer influence. The five evaluations are submitted to the MCA Executive Committee for final review and approval.

"Our aim to introduce families and educators to best-in-class products and services," explains Dawn Matheson, Executive Director of the Mom's Choice Awards. "We have a passion to help families grow emotionally, physically, and spiritually. Parents and educators know that products and services bearing our seal of approval are high-quality and a great value. The MCA evaluation program is designed to incorporate the expertise of scientists, physicians, and other specialists; but we also engage parents, children, educators, and caregivers because they are experts in knowing what is best for their families."

With the evaluation now complete, the testing samples of *Ella Learns to Dance* will be donated to schools, libraries, hospitals and nonprofit organizations.

Author Stenetta Anthony is the creator and writer of the award-winning children's book, Ella Learns to Dance does not receive the response excepted when she tells her friends she wants to be a ballerina. There are several lessons that are communicated in this children's with the primary lesson being to never give up on your dream. Stenetta resides in the Chicagoland area and has won numerous awards for her children's books.

You can contact Stenetta Anthony via her website at <u>stenettaanthony.weebly.com</u> which contains additional information.

Around the world, parents, educators, retailers and members of the media look for the MCA mother-and-child Honoring Excellence seal of approval when selecting quality products and services for children and families.

Learn more about the Mom's Choice Awards by visiting their website www.MomsChoiceAwards.com.